Detecting shift and pure contagion in East Asian equity markets: A Unified Approach

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Abstract

We test for contagion between pairs of East Asian equity markets over the period 1990-2007. We develop an econometric methodology that allows us to test for both 'shift' and 'pure' contagion within a unified framework. Using both Hong Kong and Thailand as potential shock sources, we find strong evidence of both types of contagion. Therefore during episodes of high-volatility, equity returns are influenced by changes in the transmission of common shocks and additionally by the diffusion of idiosyncratic shocks through linkages which do not exist during normal times.

Keywords: Shift contagion; Pure contagion; Financial market crises; Regime switching

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1. Introduction

The equity markets of East Asia have suffered many episodes of turbulence over the past two decades. Many of these events have been extreme and pervasive as in the 1997-98 crisis period, while others have been less widespread but still represent major downturns in equity returns. Frequently, these adverse shocks appear to exert excessive influence on neighboring markets given existing levels of interdependence. This has led many commentators to conclude that these simultaneous severe experiences have been due to financial market contagion. However, in more recent times, the issue of the existence and prevalence of contagion has become contentious, with many contributors to the debate questioning whether contagion actually occurred during the crisis.

The goal of our paper is to examine if contagion characterizes the behavior of East Asian equity markets over the past two decades. Furthermore, we test for two distinct channels of contagion within a unified framework. The extant literature tends to distinguish between 'shift' and 'pure' contagion. Shift contagion occurs when the interdependencies between pairs of markets increase during a crisis. The normal level of interdependence may be due to pre-existing market linkages such as goods trade, financial flows and other economic connections or exposure to common shocks. The presence of shift contagion between markets implies that this existing or 'normal' relationship between market pairs becomes unstable during an episode of high-volatility. On the other hand, pure contagion reflects excess contagion suffered during a crisis that is not explained by market fundamentals or common shocks. Such contagion is due to idiosyncratic shocks being transmitted to other countries through

channels that could not have been identified before the event.¹ It is important to correctly identify the type of contagion that is present in markets before prescribing policy to deal with it. For example, if markets decline due to the effects of pure contagion, then policies such as capital controls aimed at breaking market linkages are unlikely to be successful. A better strategy would be to introduce policies aimed at reducing country specific risks. We extend the methodology of Gravelle et al. (2006, henceforth GKM) to facilitate tests for both types of contagion within a bivariate regime-switching model in which both common and idiosyncratic shocks move between low- and high-volatility states.

Whether or not the 1997-98 Asian crisis period was characterized by contagion in equity markets has already attracted much attention but there is little concensus in the reported results. For example, Forbes and Rigobon (2002) reject the hypothesis that correlation coefficients between markets increased significantly during the crisis period, leading the authors to conclude that there was 'no contagion, only interdependence'. Rigobon (2003b) fails to find evidence of a structural break in the propagation of shocks. These papers find no evidence for either shift or pure contagion. Likewise, Bordo and Murshid (2000) fail to find evidence in favor of contagion during this crisis. In contrast, Caporale et al. (2003), Bekaert et al. (2005), Bond et al. (2006) and Chiang et al. (2007), using a variety of techniques, all find evidence of contagion between many pairs of Asian markets.²

We re-examine the issue using a framework capable of detecting both types of contagion. We once again focus on equity markets within the region as a comparison of results from Dungey et al. (2003, 2004) suggests that the impact of contagion on

¹ For an overview of the various definitions of contagion, see Pericoli and Sbracia (2003) and Dungey and Tambakis (2005).

² For a more complete review of the literature, the reader is referred to Dungey et al. (2006) and references therein.

return variation is more important for equity rather than currency markets. We don't focus exclusively on measuring contagion during the crisis of 1997-98, rather we analyze whether or not contagion is a feature of high-volatility regimes over the past two decades. Ito and Hashimoto (2005) document many episodes of turbulence over this period for Asian equity markets. A desirable consequence of this approach is that our analysis does not suffer from the common problem of having very small crisis samples, often leading to low power in the tests being used (Dungey et al., 2007). Even with weekly data, we have sufficient observations in both low- and high-volatility regimes to classify them sharply.

Our paper is organized as follows. Section 2 presents our model. Section 3 describes the data and presents our empirical findings and the tests for contagion using Hong Kong as the potential source of contagious effects. Section 4 presents a robustness check using Thailand as the source country rather than Hong Kong. Section 5 summarizes our empirical findings and offers some policy implications.

2. Econometric Methodology

We extend the methodology of GKM (2006) to test for both shift and pure contagion within a unified framework. Their original model is developed to test for shift contagion, and thus allows us to analyze the interdependence between two stock markets during both calm and turbulent periods. We extend the model to capture the potential effects of pure contagion whereby country-specific shocks are transmitted to another market during episodes of high-volatility, through channels that are unidentifiable during normal times.

The model is bivariate in nature and belongs to the family of factor models widely used in financial economics. In this application, the factor model is attractive

in that we don't have to enter the debate as to what the 'fundamentals' should be (see Karolyi, 2003). The model can be summarized as follows. Let r_{1t} and r_{2t} represent stock market returns from countries 1 and 2, respectively. Returns can be decomposed into an expected, μ_i , and an unexpected component, u_{it} , reflecting the arrival of news to financial markets, i.e.

$$r_{it} = \mu_i + u_{it}, E(u_{it}) = 0, i = 1, 2 \text{ and } E(u_{1t}, u_{2t}) \neq 0.$$
 (1)

The forecast errors are allowed to be contemporaneously correlated, implying that common structural shocks may potentially be driving both returns. Therefore, we decompose the forecast errors into two structural shocks, one idiosyncratic and one common. Let z_{ct} and z_{it} , i=1,2 denote the common and idiosyncratic common shocks respectively and let their impacts on asset returns be σ_{cit} and σ_{it} , i=1,2. Then the forecast errors are written as:

$$u_{it} = \sigma_{cit} z_{ct} + \sigma_{it} z_{it}, i = 1, 2.$$
 (2)

Furthermore, their variances are normalized to unity, which means the impact coefficients may be interpreted as the standard deviations of the shock.

Following GKM we allow both the common and the idiosyncratic shocks to switch between two states – high- and low-volatility.³ With this structure in place, each country return can move between four distinct regimes. The structural impact coefficients σ_{it} , σ_{ct} , i = 1, 2 are given by the following:

$$\sigma_{it} = \sigma_i (1 - S_{it}) + \sigma_i^* S_{it}, i = 1, 2$$

$$\sigma_{cit} = \sigma_{ci} (1 - S_{ct}) + \sigma_{ci}^* S_{ct}, i = 1, 2$$
(3)

where $S_{it} = (0,1), i = 1,2,c$ are state variables that take the value of zero in normal and unity in turbulent times. Variables with an asterisk belong to the high-volatility

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³ The heteroskedasticity inherent in the structural shocks ensures the identification of the system (see also Rigobon, 2003a). As argued by GKM, only the assumption of regime switching in the common shocks is necessary for this. For further details of the identification process, please see GKM.

regime. To complete the model, we need to specify the evolution of regimes over time. Following the regime-switching literature, the regime paths are Markov switching and consequently are endogenously determined. Specifically, the conditional probabilities of remaining in the same state, i.e. not changing regime are defined as follows:

$$Pr[S_{it} = 0 \mid S_{it} = 0] = q_i, i = 1, 2, c$$

$$Pr[S_{it} = 1 \mid S_{it} = 1] = p_i, i = 1, 2, c$$
(4)

Furthermore, we relax the assumption of expected constant returns in (1). These are allowed to be time varying and depend on the state of the common shock.⁴ In this respect, our model suggests that part of the stock market return represents a risk premium that changes with the level of volatility.⁵ In particular, expected returns are modeled as follows:

$$\mu_{it} = \mu_i (1 - S_{ct}) + \mu_i^* S_{ct}, \ i = 1, 2 \tag{5}$$

Given that idiosyncratic shocks are uncorrelated with common shocks and mainly associated with diversifiable risk, expected returns are not allowed to vary with the volatility state of these shocks.

Finally, in an extension to the GKM (2006) model, we allow for the possibility that the idiosyncratic shock of the source country exerts an influence on the other country over and above that captured by the common shock. This is what we call pure contagion and it's captured by augmenting the return equation of country 2 with the idiosyncratic shock of country 1 during the crisis period (see Dungey et al., 2005 for a similar approach to capturing pure contagion).

⁴ Guidolin and Timmermann (2005) find that returns are statistically different across regimes though Ang and Bekaert (2002) fail to reject the equality of mean returns between regimes. ⁵ GKM also relax this assumption when modeling the interdependence of bond returns.

Though, the entire model is estimated in a single step, it implies different features of the model in each of the possible regimes. For example, if we take the extreme states, the characteristics of the model during tranquil periods (all shocks in the low-volatility states) are given as follows.

$$r_{1t} = \mu_1 + \sigma_{c1} z_{ct} + \sigma_1 z_{1t}$$

$$r_{2t} = \mu_2 + \sigma_{c2} z_{ct} + \sigma_2 z_{2t}$$
(6)

The two idiosyncratic shocks are assumed to be independent, so co-movements in returns are solely determined by the common shock (factor). Thus, the variance-covariance matrix of returns is given by:

$$\Sigma_1 = \begin{bmatrix} \sigma_1^2 + \sigma_{c1}^2 & \sigma_{c1}\sigma_{c2} \\ \sigma_{c1}\sigma_{c2} & \sigma_2^2 + \sigma_{c2}^2 \end{bmatrix}.$$

On the other hand, during crisis periods (all shocks in high-volatility states), the corresponding return generating process during periods of turbulence is given by

$$r_{1t} = \mu_1^* + \sigma_{c1}^* z_{ct} + \sigma_1^* z_{1t}$$

$$r_{2t} = \mu_2^* + \sigma_{c2}^* z_{ct} + \sigma_2^* z_{2t} + \delta \sigma_1^* z_{1t}$$
(7)

The variance covariance matrix of returns is:

$$\Sigma_8 = \begin{bmatrix} \sigma_1^{*2} + \sigma_{c1}^{*2} & \sigma_{c1}^* \sigma_{c2}^* + \delta \sigma_1^{*2} \\ \sigma_{c1}^* \sigma_{c2}^* + \delta \sigma_1^{*2} & \sigma_2^{*2} + \sigma_{c2}^{*2} + \delta^2 \sigma_1^{*2} \end{bmatrix}.$$

An extra assumption of normality of the structural shocks enables us to estimate the full model given by equations (1)-(7) via maximum likelihood along the lines of the methodology for Markov-switching models (see Hamilton, 1989).

2.1 Testing for shift contagion.

Our rationale behind testing for shift contagion (see also GKM) lies on the assumption, that in its absence, a large unexpected shock that affects both countries does not change their interdependence. In other words, the observed increase in the variance and correlation of returns during crisis periods is due to increased impulses stemming from the common shocks and not from changes in the propagation mechanism of shocks. To empirically test for contagion, we conduct hypothesis testing specifying the null and the alternative as follows:

$$H_0: \frac{\sigma_{c1}^*}{\sigma_{c2}^*} = \frac{\sigma_{c1}}{\sigma_{c2}} \operatorname{versus} H_1: \frac{\sigma_{c1}^*}{\sigma_{c2}^*} \neq \frac{\sigma_{c1}}{\sigma_{c2}}$$
(8)

The null hypothesis postulates that in the absence of shift contagion, the impact coefficients in both calm and crisis periods should move proportionately. This likelihood ratio test is the common test for testing restrictions among nested models and follows a χ^2 distribution with one degree of freedom corresponding to the restriction of equality of the ratio of coefficients between the two regimes.

2.2. Testing for pure contagion.

The final term in the return generating process of country 2 during the turbulent period measures the impact of the other country's shock on its return and hence, measures the effect of pure contagion. This term only exerts an influence when the idiosyncratic shock of the source country is in the high-volatility regime, as in all other cases, $\sigma_1^* = 0$. Now, our test for pure contagion is a simple t-test on the coefficient δ , where under the null δ =0 and there is no pure contagion.

3. Empirical Results

3.1. Data

Our dataset comprises weekly closing stock market indices from nine East Asian countries: Japan, Korea, Indonesia, Malaysia, the Philippines, Singapore, Taiwan, Thailand and Hong Kong. All indices are value-weighted, expressed in US dollars and were obtained from Datastream International. The Datastream codes for stock market indices have the following structure: TOTMKXX, where XX represents the country code, i.e. JP (Japan), KO (Korea), ID (Indonesia), MY (Malaysia), PH (Philippines), SG (Singapore), TA (Taiwan), TH (Thailand) and HK (Hong Kong). The indices span a period of over 17 years from 4 April 1990 to 13 September 2007, a total of 910 observations. Conducting the analysis with US dollar denominated returns allows us to isolate equity market shocks. Moreover, we prefer weekly return data to higher frequency data, such as daily returns, in order to account for any non-synchronous trading in the countries under examination. For each index, we compute the return between two consecutive trading periods, t-t and t as $ln(p_t)$ - $ln(p_{t-1})$ where p_t denotes the closing index on week t.

[TABLE 1 ABOUT HERE]

Table 1 (Panel A) presents descriptive statistics for the weekly returns, while Panel B provides some preliminary evidence on the cross-country return correlation structure. Mean returns vary considerably across countries, ranging from 0.063% in Japan to 0.292% in Hong Kong. Korea and Indonesia were the most volatile over this period while the Singaporean market appears to be the least volatile. The Jarque-Bera test rejects normality for all markets, which is usual in the presence of both skewness and excess kurtosis. Specifically, return distributions are negatively skewed for half the countries with Singapore being the most skewed. On the other hand, the most positively skewed return is Indonesia followed by the Philippines, Malaysia and Japan. Indonesian and Malaysian returns exhibit considerable leptokurtosis with the coefficient of kurtosis exceeding 20. These features should be accommodated in any model of equity returns. The high level of kurtosis in all markets is consistent with the

⁶ Forbes and Rigobon (2002) employ a 2-day moving-average return but this introduces serial correlation into the return generating process. Since we focus on episodes of high volatility over a longer time period and are consequently less restricted by sample size, we work with weekly returns.

presence of large shocks (of either sign) being a characteristic of the distribution of equity returns. Combined with the rejection of normality, it suggests that returns may be best modeled as a mixture of distributions, which is consistent with the existence of a number of volatility regimes.

Panel B provides some preliminary evidence on the correlation structure between country returns. Correlation coefficients range from 0.185 for the Philippines/Japan pair to 0.693 for the Singapore/Hong Kong pair. The average correlation is 0.384. While the correlation coefficients are unlikely to be stable over this sample, these numbers give us a flavor for the degree of market comovement exhibited by market pairs over the sample period.

3.2. Estimates

Given that we want to test for pure as well as shift contagion, it is necessary to select a source country from which we wish to test if its idiosyncratic risk is transmitted to other countries during periods of high-volatility. Initially we focus on Hong Kong as the source country. Hong Kong is often chosen as the shock source for studies focusing on the 1997-98 crisis (see Forbes and Rigobon, 2002; Bond et al., 2005; Chiang et al., 2007 amongst others). We estimate the model for all pairs involving Hong Kong and perform a number of diagnostic tests to ensure that our model adequately captures the returns behavior in these markets before proceeding to formally test for contagion.

[TABLE 2 ABOUT HERE]

Table 2 reports results from a number of diagnostic tests. Columns 2 and 3 report the LM test for serial correlation in the standardized residuals of the country

⁷ The test for shift contagion does not require us to specify the source of the shock, see GKM (2006).

⁸ Billio and Pelizzon (2003) warn about the sensitivity of choice of source country, so for robustness, we repeat the analysis using Thailand as the base market in section 4.

pairs examined. For the majority of country pairs, we cannot reject the null of no serial correlation at both one and four lags. Likewise we find little evidence of ARCH effects (see columns 4 and 5). To test for Normality, we use the Cramer-von Mises test which is based on the overall approximation of the empirical distributions of standardized residuals to the Normal. Our results, reported in Column 6, suggest that all the country residuals are Normally distributed. Hence, we argue that our regime-switching model adequately captures the distribution of asset returns.

The regime qualification performance of our model is assessed by the Regime Classification Measure (RCM) statistic developed by Ang and Bekaert (2002). According to this measure, a good regime-switching model should be able to classify regimes sharply, i.e. the smoothed (ex-post) regime probabilities, p_t are close to either one or zero. For a model with two regimes, the regime classification measure (*RCM*) is given by:

$$RCM = 400 * \frac{1}{T} \sum_{t=1}^{T} p_t (1 - p_t),$$

where the constant serves to normalize the statistic to be between 0 and 100. The lower the RCM statistic, the better the performance of the model. A perfect model will have a RCM close to zero; while in contrast, a model that poorly distinguishes between regimes will produce a statistic close to 100. Columns 7-9 of Table 2 report the RCMs with respect to both idiosyncratic shocks and the common volatility shock respectively. In general, the regimes are well-defined. In particular, the regimes of the common shock are sharply distinguished with statistics all less than 40. Likewise the majority (69%) of RCM statistics for the idiosyncratic shocks are less than 40 but

⁹ We also employed the Kolmogorov-Smirnov, Lilliefors, Anderson-Darling, and Watson empirical distribution tests, which yielded similar results. These results are available upon request.

there are some notable exceptions especially the Hong Kong shock in the pair with Indonesia. Overall, the regimes are well-captured by the model.

Table 3 reports the estimates of model parameters for the expected returns. Specifically, columns 2 and 3 report the mean returns during calm periods and the corresponding figures for crises periods are reported in columns 4 and 5, where country 1 always refers to Hong Kong.

[TABLE 3 ABOUT HERE]

This Table presents us with a number of striking features. Firstly, the low volatility regime is characterized by positive mean returns in all cases. Furthermore, the majority of the mean estimates are statistically significant at conventional levels. High volatility regimes are associated with lower returns in all cases. In some cases, they become negative, though admittedly many of these are not statistically different from zero. Secondly, we compute a likelihood ratio statistic to test the hypothesis of equal means between regimes. However the results are not conclusive with the null hypothesis being rejected in four of the eight pairs – Indonesia, Malaysia, Singapore and Taiwan. Bearing this in mind, we conduct the analysis with and without the restriction of equal expected returns across regimes. The results do not differ qualitatively, so we report results in the subsequent analysis where expected returns are allowed to be regime dependent.¹⁰

3.3. Conditional correlations

Given that much of the early literature on contagion focuses on changes in the pair wise comovement of assets, we proceed to investigate the time-series behavior of the conditional correlation produced by our model for each pair of countries. The

 $^{^{10}}$ Guidolin and Timmermann (2005) for UK assets and Flavin and Panopoulou (2007) for G-7 equity markets reject the hypothesis of equal means across regimes.

evolution of this conditional correlation (conditional on the prevailing state) over time can be calculated by utilizing the estimated filter probabilities for each type of shock (those for the common shock are depicted in Figure 2, with corresponding numbers for the idiosyncratic shocks in Figs 3 and 4) and the implied conditional covariance matrix of returns (Eqs 6 and 7 show these covariance matrices for the extreme states). The filter probabilities give the probability of being in each state for each shock given the history of the process up to that point of time. Figure 1 provides a graphical illustration of the conditional correlation for each pair of markets.

[FIGURE 1 ABOUT HERE]

The most striking feature is the amount of time variation exhibited by all market pairs. This finding is consistent with Longin and Solnik (1995) and Karolyi and Stulz (1996) among others. Bordo and Murshid (2000) show that over a period of 108 years, stock market correlations have exhibited large variation, both in tranquil and crisis periods. It is clear from visual inspection that the correlation coefficients exhibit considerable time variation. For many markets, most notably Korea and Thailand, there is a large increase in the coefficient around the time of the Asian crisis but high correlations are by no means exclusive to this time period. Contrary to expectations, the correlation of Hong Kong/Malaysia appears to decline during the crisis period. This finding is consistent with Dungey et al. (2006), who show that the sign of the correlation change can be ambiguous. We can also observe a pattern similar to that documented by Chiang et al. (2007), whereby there is a gradual increase in the correlation in the first phase of the crisis and then a sustained second phase, which they surmise to be driven by herding behavior in the market. However, it is clear that one cannot conclude that contagion has taken place or not without performing formal statistical tests for its presence.

3.4. Tests for shift contagion

Initially we focus on shift contagion. Following GKM (2006), our test for shift contagion focuses on changes in the transmission mechanism of common shocks between low- and high-volatility regimes for pairs of markets. Therefore, we begin our investigation with an in-depth analysis of this type of shock

[FIGURE 2 ABOUT HERE]

Figure 2 presents us with the filtered probabilities of the common shock being in the high-volatility regime for each pair of markets. We observe a similar pattern across most market pairs, with the common shock often being in the turbulent regime and this is most evident around the Asian crisis from 1997-1998. In fact, in many cases the turbulent regime is seen to persist for much longer and continued into the start of the next decade. The early part of the 1990s is also characterized by high-volatility common shocks and is consistent with events documented in Ito and Hashimoto (2005).

[TABLE 4 ABOUT HERE]

Table 4 presents a more detailed description of our results pertaining to the characteristics of the common shock. Firstly, the column labeled 'Unc Prob' tells us the proportion of time the common shock of each pair is in the high volatility state. It is calculated as (1-P)/(2-P-Q), where P and Q are as defined in Eq. 4. It varies from a high of 58% in the case of the Singapore/Hong Kong pair to a low of 30% for the Philippines/Hong Kong pair. Therefore, it is clear that all pairs involving Hong Kong are prone to common shocks that are quite often in a state of high-volatility. Averaging over all market pairs, we see that the common shock is in the turbulent

regime approximately 45% of the time. Therefore, we have ample observations in this regime with which to precisely estimate parameters.

The column labeled 'Duration' gives the length of time (in years) for which a common shock persists – Duration = I/(I-P). Common shock duration ranges from six months for the Philippines/ Hong Kong pair to over 3.5 years for Singapore/Hong Kong. These pairs also have the lowest and highest statistics for being in the high-volatility regime respectively. The average duration across pairs is almost two years. This shows that Hong Kong and all other markets were vulnerable to quite persistent, high-volatility common shocks over the entire sample. It is clear from Figure 1 that, for most pairs, this long persistence of the common shock is being driven by regional and global market conditions from 1997 – 2001. All markets suffer common high-volatility shocks arising from first the well-documented Asian crisis, which is regional but the common shocks continue in the turbulent regime due to global events such as the Russian crisis, the collapse of the LTCM hedge fund and the threat of global terrorism following 9/11 in the US. Therefore it is important to recognize that to test for shift contagion, common shocks do not have to be exclusively sourced in the countries sampled.

The remainder of Table 4 presents our estimates of the impact coefficients of common structural shocks for calm (σ) and turbulent (σ^*) times (columns 2-3 and 4-5 respectively) as well as the ratio, γ , (column 6) which allows us to test for shift contagion. Focusing on the structural impact coefficients, we find that the coefficients in the low-volatility state are generally lower and with less dispersion that their counterparts in the more turbulent regime. The calm regime has an average response of 1.46 across all market pairs as opposed to 2.61 in the high-volatility state. Likewise the average dispersion across parameters increases twofold. However, all estimated

parameters are statistically significantly different from zero. Furthermore, it is instructive to distinguish between the structural impacts of Hong Kong and each of the other countries recorded in response to a common shock. In both regimes, Hong Kong is much more sensitive to these shocks but particularly in the high-volatility regime. Often, we see that the response of the second country to entering a high-volatility regime is largely unchanged but for Hong Kong, there is always an increase in the estimated coefficient. Therefore, without any formal test, we can surmise that this is likely to result in shift contagion.

To formulate a test for shift contagion, we report the ratio of the estimated impact coefficients of common structural shocks in column 6 of Table 4. We construct the following statistic:

$$\gamma = \max \left\{ \left| \frac{\sigma_{c1}^* \sigma_{c2}}{\sigma_{c2}^* \sigma_{c1}} \right|, \left| \frac{\sigma_{c2}^* \sigma_{c1}}{\sigma_{c1}^* \sigma_{c2}} \right| \right\}.$$

This reveals whether impact coefficients in the high volatility regime are proportional to their corresponding values in the low volatility regime. A ratio of unity indicates that there is no difference in the transmission mechanism of shocks between the high-and low-volatility regimes, whereas deviations from unity would imply market contagion.

Given the aforementioned difference in common shock sensitivities observed between Hong Kong and the other markets, it is unsurprising to find that this ratio is always greater than unity and substantially so in many cases. To test whether or not it is statistically different from unity, we perform a likelihood ratio test, whose test statistic has a $\chi^2(1)$ distribution under the null hypothesis. Table 5 presents the results.

[TABLE 5 ABOUT HERE]

We find strong evidence in favor of shift contagion in five markets – Japan, Korea, the Philippines, Singapore and Thailand. When the common shocks between these markets and Hong Kong enters the high-volatility regime, they experience a structural shift in their interdependencies and hence, the diffusion of such shocks is regime dependent. Evidence of shift contagion is observed for both developed markets like Japan and emerging markets such as Thailand. In this respect, our results are consistent with others who find that contagious effects can be experienced in developed as well as developing markets (see Dungey et al., 2006). It is important to note that in all cases, except Thailand, the change in the transmission mechanism governing common shocks is being driven by the response of Hong Kong to the shock entering the high-volatility regime. For the other countries - Japan, Korea, the Philippines and Singapore – there is no additional response to the change in regime. However, the Hong Kong response is sufficient to generate shift contagion. The change in the structural parameter of country 2 to the common shock entering the high-volatility regime seems to depend on the coincidence of the high-volatility regime of the three shocks. For example, let's contrast Japan and Thailand. Comparing Figures 2 and 3, we observe that when the common shock of Hong / Japan is in the high-volatility regime, the idiosyncratic shock of Hong Kong is also usually in the high-volatility regime. Given that it is our source country, its idiosyncratic shock impacts on the Japanese equity return during periods of market turbulence in the former market. Therefore it appears that when the high-volatility regimes are roughly coincident (for the common and idiosyncratic shock, the proportion of time spent in this regime is 50% and 48% respectively), then the idiosyncratic shocks impacting on Japanese equity swamp the effect of the common shock, leaving its response unchanged between regimes. On the other hand, the common shock for Thailand is far more often in the turbulent state than the idiosyncratic shock of Hong-Kong for this pair (54% versus 12%). Hence the high-volatility regime for the common shock exerts additional influence on the Thai equity return relative to its normal level, causing the structural parameter to increase.

The presence of shift contagion has important implications for both investors and policymakers. Investors will be reluctant to simultaneously hold equities in Hong Kong and each of these markets because market linkages are not robust to changes in market conditions. Policymakers who want to implement appropriate strategy to limit the spread of contagion will have to look at measures to strengthen existing linkages and reduce vulnerability to common shocks. On the other hand, there is no evidence of shift contagion for Hong Kong and the markets of Indonesia, Malaysia and Taiwan. The degree of interdependence observed in normal market conditions continues to prevail in turbulent periods. Investors and policymakers should not be concerned by the fear of changes to the normal levels of co-movement.

3.5. Tests for pure contagion

Pure contagion refers to the phenomenon whereby the idiosyncratic shock of one country (Hong Kong in our case) is transmitted to others through channels that only exist during periods of market turbulence. We now focus on the idiosyncratic shocks and statistical tests of pure contagion.

[FIGURES 3 & 4 ABOUT HERE]

Figure 3 presents the filtered probabilities of Hong Kong's idiosyncratic shock being in the turbulent regime, while Figure 4 depicts the equivalent information for each of the other markets. In each of these bivariate analyses, we observe a great deal of idiosyncratic risk associated with the Hong Kong market – the only exception being

with Indonesia. In all other cases, there is a large probability of being in the high-volatility state, especially during the period of regional and global downturns. This is very evident from 1997 onwards, which lends support to Hong Kong being the shock source for the Asian crisis. Figure 4 focuses on the other market in the pair and portrays a less consistent pattern. Some countries like Korea and Malaysia have relatively few periods when the probability of being in the high-volatility regime is close to one. On the other hand, others such as Japan, Singapore and Thailand have many periods when their idiosyncratic shock is likely to experience high-volatility. As stated above, turbulent conditions for the Hong Kong shock often coincide with similar conditions for the common shock.

[TABLE 6 ABOUT HERE]

Table 6 gives a more in-depth analysis of results pertaining to these idiosyncratic shocks. There is much more variation in the structural impact coefficients compared to the common shock and all exhibit huge variation between regimes. All countries record a significant increase in sensitivity to switches between regimes for these shocks. Column 7 gives information on the proportion of time that the Hong Kong shock spends in the high-volatility regime and its duration, while column 8 contains the corresponding statistics for the other markets in the bivariate analysis. For Hong Kong, the time spent in the turbulent state varies from a low of 12% for the pair with Thailand to a high of 68% for the Taiwanese pair. The shock duration is short relative to that of its common counterpart. For the pair with Indonesia, it persists for only a couple of weeks but at the other end of the spectrum, it persists for over two years in the pair with Taiwan. For all pairs, there is sufficient variation to suspect that the Hong Kong idiosyncratic shock might instigate pure contagion. In the case of the other markets, there is large variation in the prevalence of

the diversifiable shock and its duration is generally short – less than one year in all instances.

Column 6 of Table 6 reports the estimated coefficients (with standard errors) for the δ parameter, which detects and measures the strength of pure contagion. The high-volatility country-specific shock of Hong Kong has adverse repercussions for its neighboring markets and exerts a strong influence on their return generating process. The δ parameter is positive for all countries and statistically different from zero in six out of eight cases. With the exception of Indonesia and Taiwan, we find evidence that the idiosyncratic shock of Hong Kong was transmitted to each of the other markets in our analysis. These pure contagion effects were felt most strongly in the developing markets of Thailand and Korea. However even developed markets like Japan also suffered from pure contagious effects from Hong Kong. Combining the results in Tables 4 and 6, the transmission of high-volatility idiosyncratic shocks from Hong Kong to adjacent markets causes the greatest impact on equity returns for its neighbors, while its own response to turbulent common shocks is more pronounced. Consequently we find evidence of both contagion types.

3.6. Summary of results

Combining the results of the previous two sections, we can conclude that our sample of the past 17 years is characterized by significant contagion from Hong Kong to many of its neighboring East Asian equity markets. We find statistically significant evidence of both shift and pure contagion being present in the majority of markets. Only Taiwan and Indonesia appear to be immune from contagious effects, with no evidence of either type of contagion. Interestingly, Bekaert et al. (2005) finds that Taiwan is the only Asian country in their sample which does not experience

contagion. Malaysia suffers from pure but not shift contagion. All other markets, both developed and emerging, feature both types of contagion. Policymakers need to formulate appropriate strategies to deal with simultaneous occurrences of shift and pure contagion in Asian markets as policies that focus exclusively on either form cannot be successful in eliminating contagion.

4. Robustness

Some authors who focus on the Asian crisis contend that it was Thailand, and not Hong Kong, that was the source of the shock (e.g. Baur and Schulze, 2005). Furthermore, the Thai equity market also has a history of suffering adverse shocks (Ito and Hashimoto, 2005). Thus, we reproduce our analysis using Thailand as our base country. The main results are reported in Tables 7-9. Rather than presenting a detailed discussion of the results, we focus on some key points. Firstly, we examine the common shock (Table 7).

[TABLE 7 ABOUT HERE]

The proportion of time in which this shock is in the high-volatility state is lower than when we use Hong Kong as our source country. Its duration is much shorter and is always less than one year. Common shocks are less persistent. However, Table 8 reports that we still detect statistically significant evidence of shift contagion between Thailand and its partner in 50% of the pairs.

[TABLE 8 ABOUT HERE]

Once more, the change in the transmission of the common shock is pre-dominantly due to the reaction of Thailand, with most other markets (excluding Hong Kong) not changing behavior in response to a common shock. The case of Hong Kong is interesting as we now fail to reject the null hypothesis of no shift contagion. In the

previous section, this was reversed as the influence of the Hong Kong idiosyncratic shock outweighed the response of Thai equity returns to the high-volatility common shock, suggesting that shift contagion had taken place. However, when the source country is specified as Thailand, its idiosyncratic shock does not impact upon Hong Kong (see below) and therefore all the increased equity volatility comes through the common shock. This result shows that the importance of selecting the proper source country.

Results pertaining to the idiosyncratic shocks and tests of pure contagion are reported in Table 9.

[TABLE 9 ABOUT HERE]

The prevalence and persistence of the idiosyncratic shocks show great variation across market pairs. In contrast to the previous case, the idiosyncratic shocks display far greater persistence than the common shock. This may be due to more factors between other markets and Hong Kong rather than Thailand. The idiosyncratic shock of Hong Kong again exhibits slow decay. Once more, there is evidence of pure contagion effects running from Thailand to many other markets. In particular, Indonesia and Korea are vulnerable to such contagion for its Thai neighbor. Indonesia which was immune to contagious effects from Hong Kong is severely exposed to Thai shocks, consistent with the findings of Cerra and Saxena (2002). Only Malaysia and Hong Kong appear to be unaffected by the high-volatility of the Thai idiosyncratic shock. Therefore Hong Kong is unaffected by Thailand but the reverse is not true.

Whether we use, Hong Kong or Thailand as our shock source, we find considerable evidence of both shift and pure contagion within the region. Focusing on the Hong Kong – Thailand pairs that are common, it suggests that Thailand is sensitive to Hong Kong volatility but not the reverse. Indonesia, on the other hand, is

susceptible to contagious effects from Thailand but not Hong Kong. Both developed and emerging markets are vulnerable to this phenomenon.

5. Conclusions

We set about testing for both shift and pure contagion effects within a unified framework. Our methodology is a factor model, often used in financial economics, and extends the model of GKM (2006). We have a bivariate model in which the unexpected element of equity returns are decomposed into a common shock and an idiosyncratic component. Both constituent shocks are allowed to switch between volatility regimes, yielding a model in which returns may transit between **four (eight)** states. We base our tests on the equity markets of East Asia. This model appears to capture return behavior quite well.

We use both Hong Kong and Thailand as base countries and test for both changes in the transmission of common shocks between pairs of markets (shift contagion) and also for influences of idiosyncratic shocks from the base country on other neighboring markets. Using Hong Kong as our shock source, there is statistical evidence for the presence of both types of contagion in five markets. Most often, the instances of shift contagion result from the response of Hong Kong to high-volatility in the common shock. Malaysia suffers pure contagious effects but no change in the diffusion process governing the common shock. Only Indonesia and Thailand appear to be completely immune to contagion from Hong Kong. Employing Thailand as our base country reinforces the conclusion that contagion has been a major feature of East Asian equity markets over the past two decades.

Our results have major implications for both investors and policymakers.

Investors should be cautious about simultaneously holding equities from two

countries which exhibit shift contagion. The promised portfolio benefits are likely to disappear when most needed, given that the transmission of common shocks change during periods with high-volatility common shocks. Policymakers charged with formulating strategy to curb the spread of contagion across the region should take account of the fact that there appears to be two distinct types of contagion operating at the same time. Policies designed to exclusively treat one form of contagion without due regard for the other are likely to be unsuccessful.

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Table 1.

Panel A. Summary Descriptive Statistics

	Japan	Korea	Indonesia	Malaysia	Philippines	Singapore	Taiwan	Thailand	Hong Kong
Mean	0.063	0.248	0.257	0.185	0.169	0.165	0.094	0.189	0.292
Median	0.000	0.176	0.071	0.275	0.213	0.161	0.145	0.099	0.441
Maximum	12.50	30.73	70.92	36.24	17.34	16.96	29.42	26.47	15.12
Minimum	-12.14	-44.13	-41.52	-32.28	-25.46	-20.34	-21.98	-24.11	-18.25
Std. Dev.	3.139	5.129	5.244	4.057	3.965	2.887	4.710	4.999	3.337
Skewness	0.375	-0.053	2.410	0.344	-0.218	-0.285	0.507	0.298	-0.247
Kurtosis	4.526	13.957	44.614	22.657	7.316	8.553	8.011	6.684	5.922
Jarque Bera	109.5 (0.000)	4547.8 (0.000)	66469.7 (0.000)	14652.6 (0.000)	712.8 (0.000)	1180.4 (0.000)	990.1 (0.000)	527.4 (0.000)	332.5 (0.000)

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Market	Japan	Korea	Indonesia	Malaysia	Philippines	Singapore	Taiwan	Thailand	Hong Kong
Japan	1.000	0.322	0.197	0.256	0.216	0.419	0.279	0.286	0.331
Korea		1.000	0.265	0.275	0.293	0.442	0.267	0.428	0.406
Indonesia			1.00	0.262	0.341	0.325	0.163	0.313	0.258
Malaysia				1.00	0.399	0.507	0.262	0.417	0.381
Philippines					1.000	0.502	0.308	0.467	0.414
Singapore						1.000	0.401	0.583	0.636
Taiwan							1.000	0.307	0.377
Thailand								1.000	0.439
Hong Kong									1.000

Table 2. Diagnostic tests on standardized residuals and model specification

Country	LM(1)	LM(4)	ARCH(1)	ARCH(4)	Normality	RCM_{I}	RCM_2	RCM_3
Japan	0.853	4.419	0.294	3.881	0.056	54.58	60.49	23.38
	2.823	6.184	3.677	7.024	0.078			
Korea	0.319	3.914	0.145	5.008	0.029	24.47	3.47	30.06
	0.036	7.839	7.220*	10.526	0.042			
Indonesia	0.734	4.084	0.001	8.132	0.063	94.51	20.26	32.64
	0.406	15.467*	54.107*	7.054	0.191*			
Malaysia	0.173	2.903	0.494	8.112	0.061	33.10	11.67	27.03
	5.936	11.880	2.462	24.203*	0.041			
Philippines	0.239	1.329	0.026	0.627	0.124	25.01	28.97	39.58
	3.637	12.794	0.046	2.019	0.029			
Singapore	0.155	5.741	0.099	5.561	0.038	32.71	53.13	22.89
	0.809	11.784	15.259*	82.430*	0.144			
Taiwan	0.824	3.961	0.224	8.367	0.046	34.38	13.97	31.17
	0.000	8.378	0.602	9.256	0.085			
Thailand	0.158	2.287	0.540	1.476	0.025	11.38	55.77	25.04
	0.515	11.587	25.872*	45.360*	0.067			

Notes: LM(k) is the Breusch-Godfrey Lagrange Multiplier test for no serial correlation up to lag k, ARCH(k) is the Lagrange Multiplier test for no ARCH effects of order k, Normality is the Cramer-von-Mises test for the null of Normality, RCMi is the Regime Classification Measure, where i=1,2,3 for the idiosyncratic shock of the first, second and the common shock, respectively. * denotes significance at 1% level. LM(k) and ARCH(k) have a $\chi^2(k)$ distribution under the null hypothesis. The Cramer-von-Mises test has a non-standard distribution and the cut-off value for RCM is 50.

Table 3. Estimates of mean returns across regimes

Country	μ_I	μ_2	$\mu^*_{\ I}$	$\mu^*_{\ 2}$	LR	p-val
Japan	0.410	0.080	0.161	-0.002	1.010	0.603
	(0.109)	(0.167)	(0.207)	(0.020)		
Korea	0.481	0.246	0.097	0.180	2.939	0.230
	(0.102)	(0.169)	(0.143)	(0.204)		
Indonesia	0.469	0.646	-0.003	-0.673	4.857*	0.088
	(0.102)	(0.153)	(0.025)	(0.236)		
Malaysia	0.412	0.329	0.034	-0.106	5.597*	0.061
	(0.105)	(0.092)	(0.052)	(0.179)		
Philippines	0.563	0.662	-0.311	-1.035	4.595	0.101
	(0.108)	(0.144)	(0.441)	(0.315)		
Singapore	0.509	0.479	0.175	0.115	4.756*	0.093
	(0.104)	(0.102)	(0.048)	(0.096)		
Taiwan	0.466	0.293	0.072	-0.205	14.573***	0.001
	(0.111)	(0.177)	(0.135)	(0.344)		
Thailand	0.447	0.301	0.163	0.284	1.628	0.443
	(0.101)	(0.136)	(0.152)	(0.122)		

Notes: Standard errors in parentheses below coefficients. Likelihood ratio statistic is for the null of equality of mean returns across the regimes. The test statistic has a $\chi^2(2)$ distribution under the null hypothesis. *** denotes significance at 1% level, ** denotes significance at 5% level, and * denotes significance at 10% level.

Table 4. Estimates of impact coefficients of common shocks

Country	σ_{cl}	σ_{c2}	$\sigma^*_{\ cl}$	$\sigma^*_{\ c2}$	γ	Unc. Prob.	Duration
Japan	1.949	0.386	4.108	0.386	2.107	50.27%	2.62
	(0.093)	(0.142)	(0.183)	(0.142)			
Korea	2.024	0.846	3.777	0.846	1.866	51.01%	2.09
	(0.082)	(0.144)	(0.170)	(0.144)			
Indonesia	2.214	0.704	4.585	1.594	1.094	39.51%	0.70
	(0.051)	(0.034)	(0.183)	(0.174)			
Malaysia	2.252	0.550	4.461	0.550	1.981	33.94%	1.19
•	(0.078)	(0.088)	(0.228)	(0.088)			
Philippines	2.210	0.738	3.961	0.738	1.792	30.00%	0.52
	(0.090)	(0.158)	(0.264)	(0.158)			
Singapore	1.742	1.003	3.528	1.003	2.025	57.73%	3.64
	(0.118)	(0.014)	(0.118)	(0.014)			
Taiwan	2.191	1.249	4.359	1.921	1.293	48.14%	1.51
	(0.088)	(0.182)	(0.185)	(0.262)			
Thailand	2.154	1.195	4.073	1.743	1.297	54.40%	3.02
	(0.092)	(0.267)	(0.213)	(0.342)			

Notes: Standard errors in parentheses below coefficients. "Duration" refers to the duration of the high volatility common shock expressed in years. "Unc. Prob." refers to the unconditional probability of the high volatility regime expressed in percentage.

Table 5. Likelihood ratio tests for shift contagion

Country	LR	p-val
Japan	4.918**	0.027
Korea	9.404***	0.002
Indonesia	0.061	0.806
Malaysia	1.229	0.268
Philippines	6.905***	0.009
Singapore	15.633***	0.000
Taiwan	2.031	0.154
Thailand	29.900***	0.000

Notes: Likelihood ratio statistic is for the null of no shift contagion against the alternative of shift contagion between Hong Kong and the indicated countries. The test statistic has a $\chi^2(1)$ distribution under the null hypothesis. *** denotes significance at 1% level, ** denotes significance at 5% level, and * denotes significance at 10% level. p- values are reported in parentheses below coefficients.

Table 6. Estimates of impact coefficients of idiosyncratic shocks-Pure contagion

Country	σ_{l}	σ_2	σ^*_{I}	$\sigma^*_{\ 2}$	δ	Unc. Prob./	Unc. Prob./
	- 1	- 2	- 1	- 2		Duration (1)	Duration (2)
Japan	0.000	1.846	1.913	3.348	1.448	47.70%	32.83%
	(0.000)	(0.123)	(0.333)	(0.361)	(0.296)	0.97	0.40
Korea	0.003	2.896	2.390	16.617	2.202	41.39%	2.50%
	(0.009)	(0.096)	(0.282)	(3.036)	(0.241)	1.66	0.16
Indonesia	0.275	3.048	0.385	12.012	0.372	38.39%	11.81%
	(0.440)	(0.138)	(0.593)	(1.235)	(0.371)	0.04	0.07
Malaysia	0.001	1.486	1.922	9.014	1.590	50.36%	10.79%
	(0.032)	(0.072)	(0.269)	(0.834)	(0.202)	1.41	0.27
Philippines	0.002	2.518	4.217	5.138	1.080	17.21%	21.32%
	(0.008)	(0.116)	(0.515)	(0.417)	(0.194)	0.35	0.63
Singapore	0.945	1.045	3.316	1.998	1.278	26.05%	56.31%
	(0.173)	(0.078)	(0.320)	(0.098)	(0.078)	0.29	0.98
Taiwan	0.000	1.946	0.000	9.489	5.57	68.38%	8.49%
	(0.000)	(0.112)	(0.000)	(1.044)	(29.58)	2.25	0.17
Thailand	0.002	2.617	2.861	4.644	3.108	12.07%	44.54%
	(0.019)	(0.133)	(0.497)	(0.290)	(0.490)	0.91	0.68

Notes: Standard errors in parentheses below coefficients. "Duration" refers to the duration of the high volatility regime of the idiosyncratic shock expressed in years. "Unc. Prob." refers to the unconditional probability of the high volatility regime expressed in percentage.

Table 7. Estimates of impact coefficients of common shocks (source country-Thailand)

Country	σ_{cl}	σ_{c2}	$\sigma^*_{\ cl}$	σ^*_{c2}	γ	Unc. Prob.	Duration
Japan	3.072	0.528	7.092	0.528	2.309	28.38%	0.64
	(0.129)	(0.106)	(0.540)	(0.106)			
Korea	3.281	0.464	8.212	1.484	1.276	19.39%	0.82
	(0.109)	(0.136)	(0.528)	(0.351)			
Indonesia	3.073	0.755	7.239	0.755	2.356	31.84%	0.65
	(0.115)	(0.120)	(0.371)	(0.120)			
Malaysia	3.497	0.784	8.981	3.787	1.882	18.78%	0.43
-	(0.115)	(0.126)	(0.630)	(0.522)			
Philippines	2.443	1.049	9.532	4.820	1.178	11.15%	0.82
	(0.070)	(0.064)	(0.849)	(0.698)			
Singapore	2.960	0.737	6.186	0.738	2.090	28.31%	0.49
• •	(0.126)	(0.081)	(0.470)	(0.082)			
Taiwan	2.882	0.426	6.802	0.426	2.360	28.58%	0.97
	(0.123)	(0.148)	(0.355)	(0.148)			
Hong Kong	3.004	1.169	9.288	3.422	1.056	11.83%	0.70
2 2	(0.115)	(0.102)	(0.864)	(0.412)			

Notes: Standard errors in parentheses below coefficients. "Duration" refers to the duration of the high volatility common shock expressed in years. "Unc. Prob." refers to the unconditional probability of the high volatility regime expressed in percentage.

Table 8. Likelihood ratio tests for shift contagion (source country-Thailand)

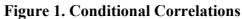
Country	LR	p-val
Japan	2.761*	0.097
Korea	0.467	0.495
Indonesia	7.154***	0.007
Malaysia	12.976***	0.000
Philippines	0.011	0.916
Singapore	8.668***	0.003
Taiwan	2.259	0.133
Hong Kong	0.102	0.749

Notes: Likelihood ratio statistic is for the null of no shift contagion against the alternative of shift contagion between Thailand and the indicated countries. The test statistic has a $\chi^2(1)$ distribution under the null hypothesis. *** denotes significance at 1% level, ** denotes significance at 5% level, and * denotes significance at 10% level. p- values are reported in parentheses below coefficients.

Table 9. Estimates of impact coefficients of idiosyncratic shocks-Pure contagion (source country-Thailand)

Country	σ_{l}	σ_2	$\sigma^*_{\ l}$	$\sigma^*_{\ 2}$	δ	Unc. Prob./ Duration (1)	Unc. Prob./ Duration (2)
Japan	0.012	1.867	4.969	3.547	0.733	13.73%	47.65%
•	(0.126)	(0.086)	(0.987)	(0.220)	(0.134)	0.27	0.37
Korea	0.004	2.975	2.855	20.819	1.943	38.60%	1.00%
	(0.015)	(0.100)	(0.419)	(5.541)	(0.244)	1.23	0.15
Indonesia	0.000	2.410	1.901	57.664	3.245	35.89%	0.60%
	(0.001)	(0.120)	(0.371)	(28.760)	(0.593)	0.17	0.06
Malaysia	0.000	1.163	0.000	7.812	2.352	71.07%	13.77%
	(0.001)	(0.080)	(0.001)	(0.566)	(13.482)	2.38	1.96
Philippines	1.550	2.575	4.387	5.343	0.225	42.63%	22.96%
	(0.322)	(0.083)	(0.334)	(0.371)	(0.053)	0.69	0.63
Singapore	0.013	1.269	6.051	2.317	0.726	20.75%	59.97%
	(0.111)	(0.070)	(0.620)	(0.110)	(0.055)	0.27	1.68
Taiwan	0.015	2.759	3.742	8.464	0.94	34.54%	14.52%
	(0.103)	(0.076)	(0.827)	(0.682)	(0.296)	0.50	0.22
Hong Kong	0.055	1.855	3.995	3.679	0.000	40.89%	55.63%
	(0.411)	(0.052)	(0.367)	(0.105)	(0.001)	0.69	2.94

Notes: Standard errors in parentheses below coefficients. "Duration" refers to the duration of the high volatility regime of the idiosyncratic shock expressed in years. "Unc. Prob." refers to the unconditional probability of the high volatility regime expressed in percentage.



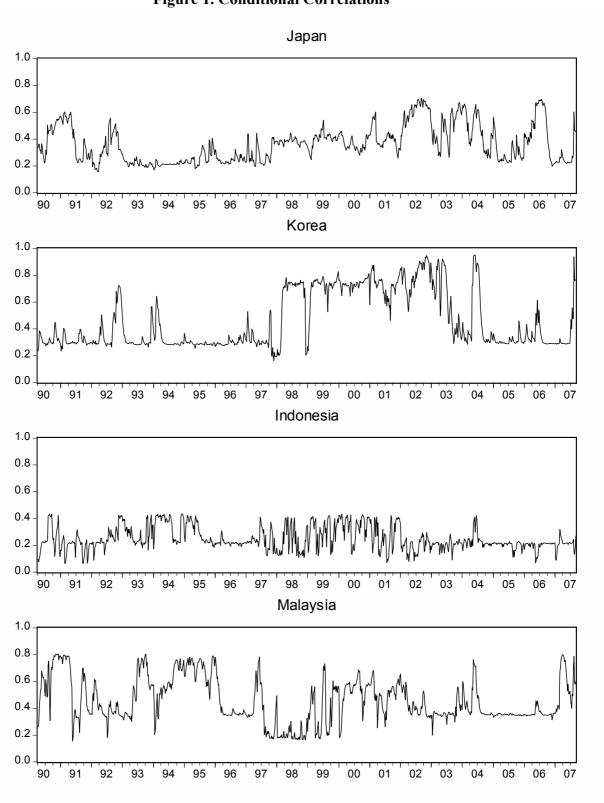


Figure 1 (continued)

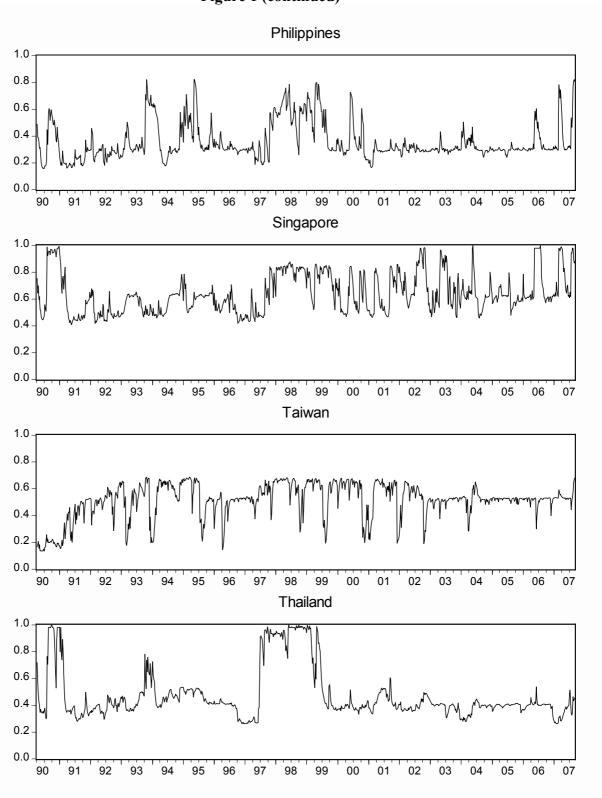


Figure 2. Filter Probabilities of high volatility common shocks

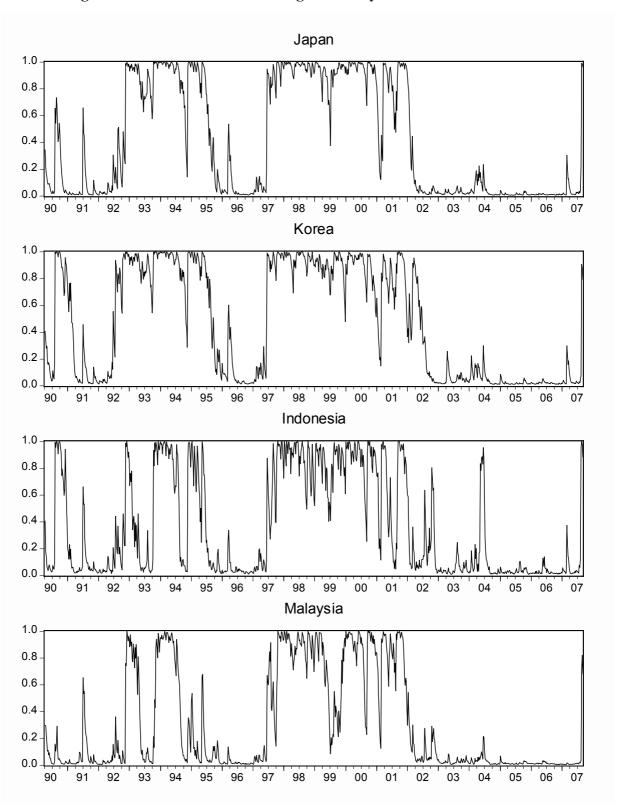


Figure 2 (continued)

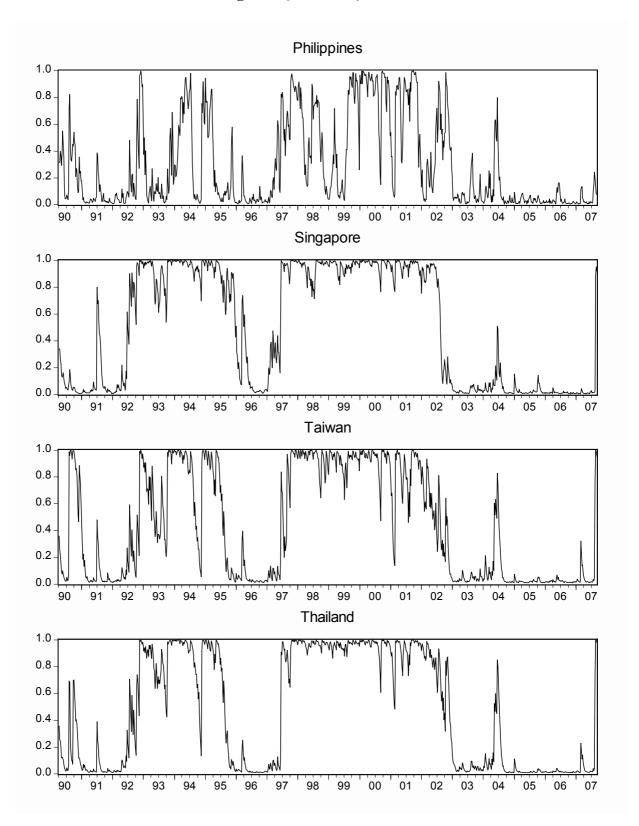


Figure 3. Filter Probabilities of idiosyncratic shock for Hong Kong with other market

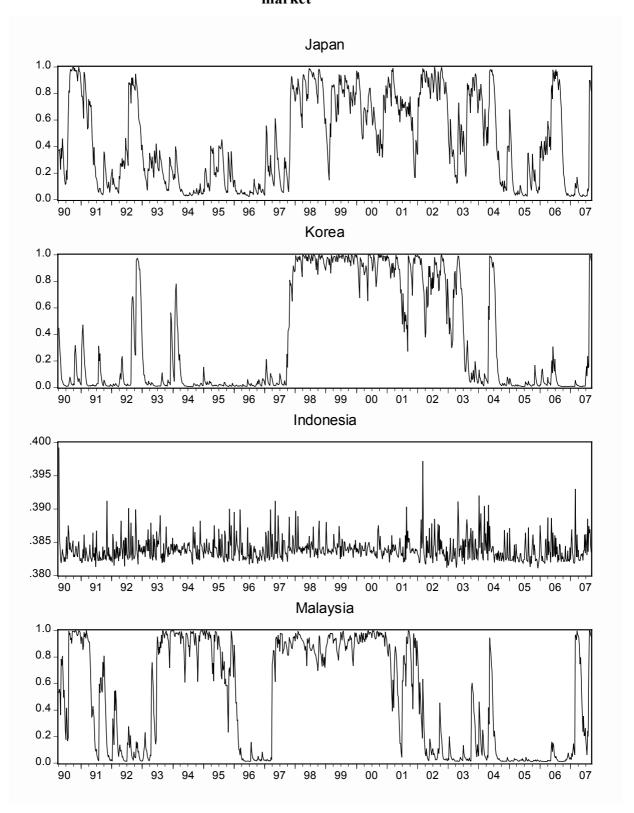
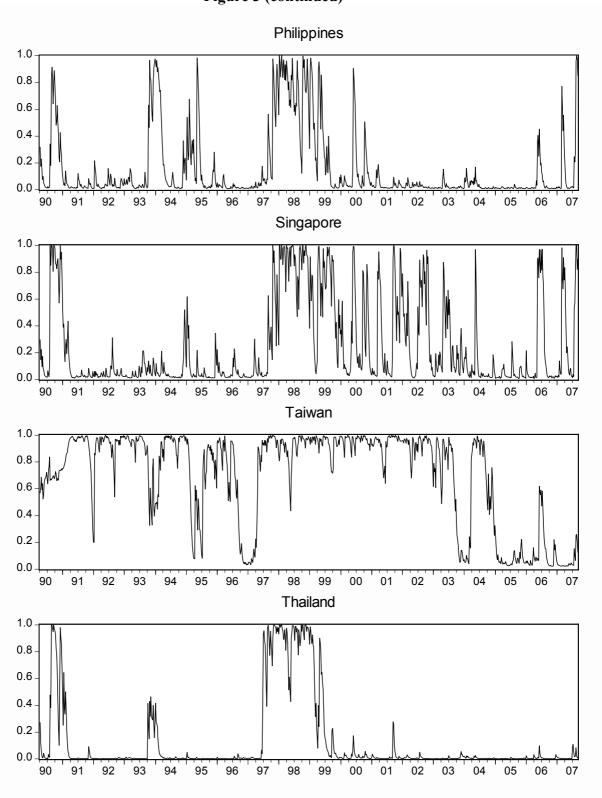


Figure 3 (continued)



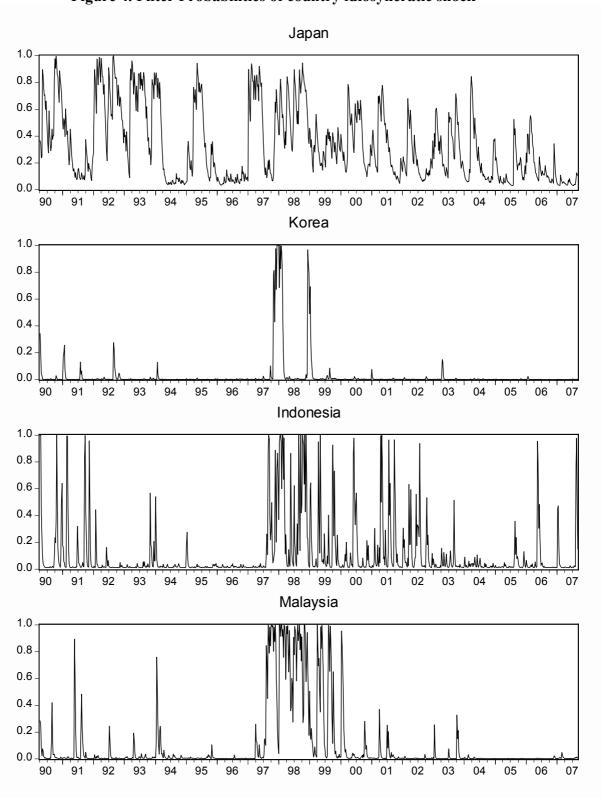


Figure 4. Filter Probabilities of country idiosyncratic shock

Figure 4 (continued)

